



CONFISERIE SPRÜNGLI

Tradition since 1836

## CONFISERIE SPRÜNGLI – KEY DATA

- 1836 David Sprüngli acquires Konditorei Vogel on Marktgasse, thus laying the foundation stone of the company.
- 1845 Chocolate production begins.
- 1859 Opening of the premises on Paradeplatz. Sprüngli becomes the epitome of fine confectionery and pastries and a popular meeting place on Zurich's Bahnhofstrasse.
- 1892 Confiserie Sprüngli and chocolate makers Lindt & Sprüngli part company. From now on the companies operate as two distinct entities.
- 1909/10 The premises on Paradeplatz are renovated in the Art Nouveau style.
- 1924 Hermann Sprüngli (4<sup>th</sup> generation) assumes control of the business.
- 1931 The premises on Paradeplatz are completely refurbished.
- 1956 Richard Sprüngli (5<sup>th</sup> generation) assumes control of the business.
- 1961 Traffic and space demands make it necessary to switch production to Dietikon. The premises on Paradeplatz are subsequently renovated and extended several times to meet modern requirements.
- 1970 The first branch opens at the Spreitenbach shopping centre.
- 1986 Sprüngli celebrates its 150<sup>th</sup> anniversary.
- Since then** 19 Sprüngli outlets have opened in prime shopping locations:  
Paradeplatz Zurich / Bahnhofstrasse 67 Zurich / Bahnhofplatz Zurich / ShopVille RailCity Zurich /  
ShopVille RailCity Plaza Zurich / Löwenplatz Zurich / Stadelhoferplatz Zurich / Bahnhof Stadelhofen Zurich /  
Bahnhof Enge Zurich / Zurich Airport: Airport Shopping / Zurich Airport: Airside Center Level 1 /  
Zurich Airport: Airside Center Level 2 / Zurich Airport: Airport Dock E / Glatt Shopping Centre Wallisellen /  
RailCity Winterthur / Barfüsserplatz Basel / RailCity Basel / Westside Shopping Centre Berne / RailCity Zug.
- 1994 Richard Sprüngli's nephews – Milan and Tomas Prenosil (5<sup>th</sup> generation) – assume control of the business.
- 2001 The production facilities in Dietikon are extended and renovated.
- 2006 Sprüngli celebrates its 170<sup>th</sup> anniversary.
- 2006 The bakery at Paradeplatz is completely refurbished and in-house technology is modernised.
- 2007 The bakery at Paradeplatz is completely refurbished and in-house technology is modernised.
- 2008 Sprüngli celebrates the 50<sup>th</sup> anniversary of the Luxemburgerli.
- 2009 Sprüngli opens a sales outlet at Barfüsserplatz in Basel.

*Date: June 2010*